

PRESS KIT

Sylvia Matiko



Biography

Sylvia Matiko



Sylvia Matiko wants only to be known as a servant of the Lord. After holding many positions of leadership with the world famous company "Ripley's Believe It Or Not!" Sylvia realized that climbing the corporate ladder wasn't all that it was cracked up to be. Now she shares with others what she has learned—in order to be a truly great leader one must become a humble servant by following the

leadership model of Jesus.

Combining her business skills with her passion for Christ, Sylvia regularly speaks and teaches other leaders how to become a true servant leader. By using her mistakes as case studies on how not to do things, she entertains as well as motivates people to grow in Christ. Sylvia now is co-founder and co-owner of A Different View, an international management consultancy that specializes in helping theme parks, museums, zoos and many other visitor attractions with strategic planning, business planning, leadership, marketing and organizational development.

Sylvia was actively involved in a church plant in Franklin, Tennessee which is a church now called "Gracepoint." She regularly leads out in Sabbath School and is a greeter at church. She is also on the Board of Directors for Benton Hall School, a non-traditional school for children with disabilities. Her husband Warren works for Williamson Medical Center as a business analyst. They both enjoy traveling, playing tennis, and visiting with family and friends.

Endorsements

Sylvia Matiko

“Sylvia Matiko has a dynamic, inspiring, spiritual journey which she has experienced where God found her. Her presentation on servant leadership is one of the most profound I’ve heard within the SDA church. Her personal testimony of how God opened and closed doors in her life is an example of what Christian women and men need to observe. Servant leadership is Christ’s model of life—Sylvia’s life resonates God’s model.”

**Mary Maxson, Associate Pastor
Paradise Adventist Church**

“I have been blessed by Sylvia Matiko’s presentations. She has a wonderful way of connecting with her audience.”

**Carla Baker, Women’s Ministries Director
North American Division**

“Sylvia’s warm and engaging personality along with her expertise and experience give her messages a dynamic and thought-provoking appeal. You will find she can relate her story with humor and sincerity that touches every heart!”

**Gail McKenzie, Women’s Ministries Director
Kentucky-Tennessee Conference**

“I’ve known Sylvia since she first walked into our church looking to reconnect with God. From the beginning it was very evident that she was a woman of tremendous talents and abilities. She had crafted her speaking skills in the highly competitive arena of business and once she reconnected with God she began to use those talents and speaking abilities for Him. Speaking from her own experience, she will help anyone looking for a closer walk with God to find it. I can highly recommend this God follower for groups of any size and any gender.”

**Lynn Schlisner, Senior Pastor
Madison Campus SDA Church in Madison, TN**

Workshops & Presentations

Invite Sylvia Matiko to speak at your next event. All of her presentations can be done either as a 30-to-45-minute worship service or a 90-minute interactive workshop. The Servant Leader seminar can be done as a training program over one or two days.

Balaam's Error

Motives. Do any of us have pure ones? How do we test our motives? Where did Balaam go wrong and how can we avoid making the same mistakes today? Based upon the story in Numbers 22 & 23, come explore the 6 points of hope in this story and how to apply them to your own life.

God's Abundant Love

Through personal testimony, Sylvia takes you through her journey from leaving the church, having a successful career as one of the Vice Presidents of *Ripley's Believe It or Not!* and almost burning out before she discovered God's abundant love. Learn of her struggles and the really hard questions she had to ask before believing in a loving God.

How God Speaks

Moses had the burning bush and Gideon had his fleece. What do we have today? "Can you hear me now, Lord?" we ask only to have silence answer us. Why won't you answer me so I can really hear you! How often have we asked this question? How often have we wondered how God speaks to us? Does He really? Come explore how God speaks to us today.

"I'm Busy! Leave Me Alone!"

It seems that if God wants to get through to us, He may have to send us an email or text us on our cell phones. Why are we so busy? Why do we do what we do? Come discover three aspects of busyness by exploring the familiar story of Mary & Martha and unearth the secret to eliminating the busyness in your life.

Workshops & Presentations Continued...

Invite Sylvia Matiko to speak at your next event. All of her presentations can be done either as a 30-to-45-minute worship service or a 90-minute interactive workshop. The Servant Leader seminar can be done as a training program over one or two days.

Making Hard Choices

Has God ever asked you to do something that you really didn't want to do? How have you handled it? Did you run and hide or obey? When God calls you into action He hopes for a positive response but why do we seem to have trouble obeying? Why do some choices seem so difficult to make? Come explore those very reasons and how God will help you make the hard choices (and the rewards for doing so).

Servant Leadership

The world teaches us to "climb the corporate ladder" yet Jesus' model is exactly the opposite. Travel down the ladder to servant leadership as we explore Philippians 2. What is a servant leader, what character attributes do they have, how does this work in the "real" world. Learn the "why and how" of applying the principals of servant leadership to your own life and career.

This presentation can be extended into a full day or 2-day training workshop that helps leaders cast vision, determine mission and how to execute towards their mission.

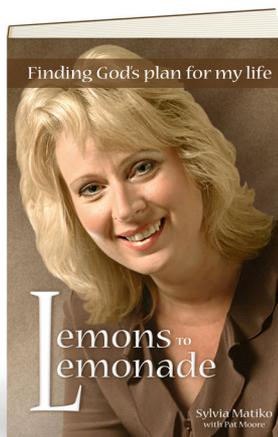
Sylvia Matiko can also customize a presentation or workshop for your event. For more information, contact her at sylviaa@comcast.net.

Book Synopsis

Lemons to Lemonade

by Sylvia Matiko

Sylvia was on top of the world. Not only was she vice president of franchise operations for *Ripley's Believe It or Not!*, she was happily married to the man of her dreams. They had a big, beautiful house. They were living “the good life,” or so she thought. She had a great salary, furs, fine jewelry, and duties that took her all over the world to meet the rich and famous. What more could anyone want? A lot more. More peace. More love. More hope.



“God, I am miserable! Won’t You show me how to make the changes in my life that I need to make? There has to be a way, Lord! God, if You are really up there, help me!” Sylvia shouted one day at a God who still seemed distant. But He wasn’t. He never is.

Lemons to Lemonade is the story of one woman’s journey away from God. It is also the story of God’s calling her back to Himself. But this book is more than just a story—it is an upbeat motivational book for spiritual growth.

Has your life gone sour? God can take all the lemons you find in your experiences and make something good happen. He can make lemonade! Just as He had plans for Sylvia, He has plans for you that are uniquely your own—plans to give you a future and a hope of life eternal with Him.

When God comes looking for His children, He calls them at the time they will listen.

**To schedule an interview or invite
this author to speak at an event,
call Nicole Batten at (208) 465-2518 or
email nicbat@pacificpress.com.**

**When God comes looking for
His children He calls them at
the time when they will listen.
Sylvia Matiko was no different.**